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# **Competition Guidelines**

# 2020

These Guidelines are designed to help you to successfully complete your submission to the JB Dondolo "Music for Water" competition. Before submitting your song, please carefully read the eligibility criteria to ensure you meet the requirements. We also highly encourage you to see our FAQs as they have important details and may help provide further clarification.

If you have questions that are not addressed in the Guideline, please email us at info@jbdondolo.org.

# **FAQs for Submissions**

- What do I win?
- When is the Music Contest?
- Who is eligible to apply?
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- Do I retain the rights to my song?
- What are my song requirements?
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- What are the criteria that will be used to evaluate the submissions?
- When will winners be announced?
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- Can I submit my song if it's on another site or YouTube channel?
- Will you publish my song even if I don't win? Will I get royalties?
- Can I submit via email/outside of Music for Water?

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- I'm late! Will you still accept my entry?
- I am having technical difficulties uploading my mp3 file. Who can I contact?

# What do I win?

- A single distribution deal for the top 5 winners on the Online Label G.M.I.R. operated by P-Force Entertainment
- The grand prize-winning song from the top 5 shall be the official musical theme for JB Dondolo for one year on all/any JB Dondolo platforms.
- Usage of song as "Music for Water" by JB Dondolo
- Featured at the Voices for Water Gala (aka Equanimity Awards) on November 14, 2020
- Featured on our various platforms including but not limited to JB Dondolo Worthy News, JBD Worthy News Show, NSAEN magazine and other media outlets.

# When is the Music Contest?

Submissions are open from August 15 (9:00:00 PM EST) through October 7 (11:59:59 PM EST). Not August

### Who is eligible to apply?

Anyone who belongs to a member of a collection society and is at least 18 years of age is eligible to apply.

### Do I have to be a member of ASCAP, BMI, GEMA, or PRS?

Yes, you must be a member of a collection society in order to receive your royalties.

# Do I retain the rights to my song?

Yes, you retain the rights to your song. We will be using the top 5 songs for promotion, marketing and advertising purposes only for the term of one year, with the option of use JB Dondolo for future campaigns. You shall receive all the royalties from your distribution deal.

### What are my song requirements?

The submitted song must be unpublished, unreleased, and the sender must possess all legal rights (that includes each team member that worked on the song) to the song in its entirety and the individual needs to have a permission from their company for the release.



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The song should be of sufficient studio quality and also be available as a complete file in a professional recording session format such as Cubase, Logic or Pro Tools.

High Resolution Photos for Cover from Artist/Group are required.

- Does my song have to be an original? Yes
- Does the song need to be registered? Yes
- Does the song have to have vocals? No
- What is the minimum length? 2 minutes 30 seconds
- What is the maximum length? 4 minutes
- Can the song be written by a team? Yes
- Does the song have to be a video or audio? It has to be mp3 audio only

# Who do I contact for further information?

You can contact the Music for Water Team by sending an email to info@jbdondolo.org.

# How is the contest judged?

The contest is reviewed by 5 expert judges who are in the music industry or are closely affiliated with the music industry. The duration of review is 2 weeks (October 15-31). The judges will determine who will place in the winning 5 out of the top 20 submissions. The



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winning 5 submissions will be announced on November 1 and will be displayed on the JB Dondolo website.

We will make contest updates and announcements on all social media outlets. Please be sure to like and follow us on social media!

# What are the criteria that will be used to evaluate the submissions?

Four (4) criteria will be used to evaluate your submission:

#### Lyrics & Composition

- Does the composition show thoughtful attempts at rhythm, harmony and melody?
- Does the lyrics, composition have potential for commercial radio play?
- Are the lyrics emotionally engaging?

#### <u>Musicality</u>

- Is the song memorable, does it have a "hook"
- Do you see potential for this song to be commercially viable?
- Is there thoughtful or creative use of instrumentation?
- Is the song well timed, organized, showing polish?

#### <u>Originality</u>

- Does the song answer the theme in a personal, unique way?
- Does the songwriter surprise you with creative use of language, vocal arrangements or instrumentation?
- Does the song utilize interesting musical and rhythmical devices?

#### Speaks to the Theme

- Does the song follow the narrative?
- How well do the lyrics reflect the theme?

### When will winners be announced?



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The top 5 submissions will be announced on November 1, 2020. They will be displayed on the JB Dondolo "Music for Water" website. Furthermore, we shall make the announcement on our social media platforms.

# How can I check on the contest progress?

You can check contest progress by visiting our website at <u>www.jbdondolo.org/musicforwater/.</u>

Also, we will make frequent announcements on social media. Please be sure to like and follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>Youtube</u>, and <u>LinkedIn</u>.

# Can I submit my song if it is on another website/YouTube channel?

Unpublished submissions are required. You may keep your song up on YouTube channel but it must be set to private. The song must be publisher-free or may not yet be published (i.e. must be unlisted). In addition, the sender must have all rights to the song in its entirety.

# Will you publish my song even if I don't win? Would I get royalties?

No. We will only publish the top 5 selected songs.

Royalties for the winners will be handled and contracted accordingly as required by law with our record label company partner G.M.I.R.

# Can I submit via email/outside of Music for Water?

Unfortunately, we do not accept any submissions that are not submitted through the JB Dondolo "Music for Water" website.

# I'm late! Will you still accept my entry?

Unfortunately, we do not accept any late submissions. Since the contest is annual, we encourage you to try submitting the following year. Please subscribe to our newsletter and follow us on social media to keep up with the latest announcements and updates.

# I am having technical difficulties uploading my mp3 file. Who can I contact?



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You can contact our tech support at info@jbdondolo.org.

# **The Submission Process**

As part of your submission, you must fill in an online submission form providing important information to qualify, including, but not limited to the following: about you, your song, and other songs you've published and why you want to support the Navajo Nation. All this helps us to get to know you more!

# Here are some tips on completing the submission form:

You must fill out all the required fields of the form. The submission form is very short and takes less than 5 minutes to complete.

### Word Limit

Please ensure that you keep within the word limits provided on the Submission form.

### File Size Limit

Please ensure that you keep within the image/file size limits provided.

Your Unlisted audio file must not exceed 5mb (megabytes).

Your photo (image) must be high resolution photo 664 x 390 suitable for cover/promotions.

### File Type

Your image/photo must be of .jpg or .png format.

Your unlisted song must be a .mp3 audio format.



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#### Song Length

Please ensure that you keep within the song limits of 2 minutes 30 seconds minimum length and 4 minutes maximum length as specified in the FAQs Section.

#### Social Media URLs

Please provide 2 social media URLs. This can be Facebook, Twitter, Instagram, LinkedIn, etc.

#### **Confirmation section**

This section on the Submission form asks you to confirm your consent to use the information you provided and that you agree to the terms and conditions.

You consent and confirm by checking the two boxes on the form.

#### Submit

Click 'submit' when you have completed filling out the form.

Should you have questions or need further clarifications about the submission form, please email us at <u>info@jbdondolo.org</u> with the subject line "Music for Water Submission Form".

# **FAQs** for Voters

- Who is eligible to vote?
- When can I vote?
- Where do I vote?

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- Do I have to login to vote?
- How many times a day can I vote?
- When does the voting refresh?
- How does voting help the contestant?
- How can I check on the voting progress?
- I am having technical difficulties. Who do I contact for help?

## Who is eligible to vote?

Anyone who is at least 18 years of age is eligible to vote.

## When can I vote?

You can vote during the open period of October 8 (9:00:00 PM EST), 2020 through October 14 (11:59:59 PM EST).

## Where do I vote?

To vote, please go to the website <u>www.jbdondolo.org/voting</u>. Please note that this is the <u>only</u> acceptable way to vote.

### Do I have to login to vote?

No. You don't have to login in to vote.

### How many times a day can I vote?

Once. We allow one vote per person a day.

### When does the voting refresh?

Voting frequency is per Calendar Day (based on a 24-hour gap). That means you vote once a day.

# How does voting help the contestant?

Your vote carries weight. The top 20 would be decided by 50% votes and 50% by our music industry experts.



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# How can I check on the contest progress?

You can check contest progress by visiting our website at <a href="https://jbdondolo.org/voting/">https://jbdondolo.org/voting/</a>.

Also, we will make frequent announcements on social media. Please be sure to like and follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>Youtube</u>, and <u>LinkedIn</u>.

# I am having technical difficulties. Who do I contact?

You can contact our tech support at info@jbdondolo.org.