



Voices for Water
AWARDS

2023 EVENT SPONSORSHIP PACKAGE

OVERVIEW

JB Dondolo, Inc. is a 501(c)(3) nonprofit committed to make it easy for underserved communities to access vital natural resources essential for life such as water. Our organization is hosting an event, Voices for Water Awards, that is directed towards honoring extraordinary water changemakers who “significantly” advance JB Dondolo’s mission to provide access to clean water. Also, recognizing and celebrating other individuals who make positive changes in their communities. We are delighted to invite you to be one of the sponsors of our event.

Since 2020, we have been hosting similar kinds of events like the [Voices for Water Awards] to inspire participation in the communities and encourage the youth engagement through volunteerism. This led us to becoming a certifying organization for the Presidential Volunteer Service Awards (PVSA) which are part of this event.

In addition, we developed the **Music for Water** Competition three years ago to raise funds for the homeless population on Skid Row to assist with water and hygiene products.

Young talented artists from all genres can submit their musical work for a small donation. In the past, the top three winners received a distribution deal with Grand Mountain International Records, based in Munich, Germany, and as always the winner’s song will be the JB Dondolo song of the year. Our judges have been prominent experts from the entertainment industry, such as Kurtis Blow and Mark Berry, CEO of AMG Corp. in Toronto, to name a few. The money raised, we purchase water and hygiene products delivered through our associated partners **Peggy Beatrice Foundation** and **“I Support the Girls Foundation,”** directly to the people on Skid Row. To bring more excitement and new changes to our annual contest, this will be our first year we offer our top three winners cash prizes and perform live (or virtually) at our Voices for Water Awards Gala.

By sponsoring this event, we’d be able to organize it on a large scale. You’d also gain a lot of benefits in return by sponsoring us. All the benefits on your end will be discussed in detail in the proposal below.

Thank you in advance for your support!



ABOUT US

JB Dondolo, Inc. has been in existence for over 5 years in Irving, Texas. Today, we continue to help build resilience in the water-scarce regions by creating meaningful change, providing sustainable and life-changing solutions for communities to access clean water, sanitation, and hygiene (WASH) with the aim to reduce poverty and promote gender equity. The purpose of JB Dondolo, Inc. is not only to provide WASH but also to appreciate, honor, and celebrate the phenomenal individuals and organizations who give their time to help uplift women and girls from poverty.

In the past 3 years, we have held virtual events. To maintain proper safety during the COVID-19 pandemic, the awards will be a livestream experience, giving everyone an opportunity to engage and be inspired to become change agents anywhere.



OUR MISSION

“To make it easy for underserved communities to access vital natural resources essential for life.” We build resilience in the water-scarce regions by creating meaningful change, providing sustainable and life-changing solutions for communities to access clean water, sanitation, and hygiene in marginalized communities with the aim to reduce poverty and promote gender equity. Our focus is on women and girls who are the main collectors of water.

OUR VISION

BY 2030:

- To become a global leader in reducing extreme poverty and infant mortality by 90% in rural communities through the creation of innovative solutions.
- To see a world where clean water is not an obstacle to pursuing a better and more equitable life.

BY 2040:

- To invest in a future that benefits everyone with skills.
- To create 10 million job opportunities driven by technology innovations.



OUR TEAM

Our team comprises skilled professionals with diverse backgrounds, including engineering, agriculture, and sustainable development. We are dedicated to using technology and responsible water management to address the global water crisis.

<https://jbdondolo.org/our-team/>



BEATRICE DAVIS

DIRECTOR OF PROJECT DEVELOPMENT AND MANAGEMENT



RONDA BOWEN

DIRECTOR OF COMMUNICATIONS



EMILY MARLEY

Director of Marketing and Social Media



RITALEE MONDE

ADMINISTRATIVE ASSISTANT



PATRICIA ELLIS

DIRECTOR OF PARTNERSHIPS AND FUNDING



TENDAI MUSHAMBI

ACCOUNTANT



DR. LATASHA IRELAND

LEADER OF STRATEGIC PLANNING



LUMBIE MLAMBO

FOUNDER/CEO

EVENT



The annual Voices for Water Awards is honoring extraordinary water change-makers who “significantly” advance JB Dondolo’s mission to provide access to clean water. Also, recognizing and celebrating other individuals who make positive changes in their communities for advancement of women in the USA and Africa. Last year, more than 30,000 attended the livestream event virtually. This year, we are expecting around 300 attendees in-person because this is our first in-person event after COVID-19 pandemic. We will continue to livestream the event to our virtual audience of 30,000+.

We have come a long way, but we still need support. Your contribution is needed to help make this event more successful. We cordially extend our proposal towards [Sponsor Company] to sponsor Voices for Water Awards, the details of which are mentioned as follows.

1. **Event:** Voices for Water Awards
2. **Venue:** Live! by Loews, Arlington, TX
3. **Date of the event:** December 3, 2023
4. **Description:** To honor extraordinary water change-makers who “significantly” advance JB Dondolo’s mission to provide access to clean water, and recognize other individuals who make positive changes in their communities.
5. **Objective:** To celebrate milestones, honor changemakers in the community and inspire volunteerism and community engagement, especially among young leaders.
6. **Invites:** 300 attendees, [10 guests]
7. **The Top 3 Music for Water Competition winners** will be announced at this event. This year the winners get cash prizes, a music award certificates, and perks.
8. **MEDIA IMPRESSIONS:** 7 Million

OUR MEDIA REACH

Using the celebrity status of our star presenters to leverage media coverage of the Voices for Awards Gala, approximately 7 million media impressions are generated by this global event.

Our presence in a major media marketplace (Dallas/Ft. Worth) ensures a broad, multiethnic, multicultural audience that draws from a wide range of income levels, social and political backgrounds.

Our media exposure is year-round, with media saturation reaching its peak 1-2 weeks prior to the event, and post-event exposure extending beyond 2 months.

The Voices for Water Awards event has been showcased on local and national media by the following outlets:

TELEVISION:



RADIO:



PRINT:



eVolve VoyageDallas

OUR AUDIENCE

The **Voices for Water Awards** event has a **broad and diverse appeal** that reaches far beyond the crowd in attendance (in-person and virtually) and longer than the single night of celebrating those who make life better for scores of impoverished people.

Our fans come from all walks of life and include corporations, charities, families, media outlets, celebrities, music artists, and philanthropists around the globe.

Our audience loves to be entertained. They love to be appreciated. They are empathetic and relate to our cause. **They love to network, socialize, and collaborate for growth.**

Our audience is technology savvy. They use devices to share and stream the event on social media platforms. **They love to promote.**

Our audience loves an event that **promotes brands, people, and causes.**

Our audience loves to be involved. They are hands-on and will go out of their way to support a global event. That's who we are. **We support people, brands, and the community.**

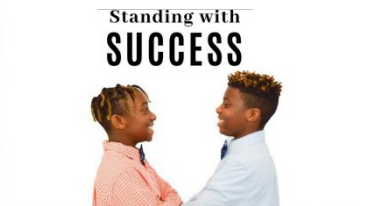
We are all united by an abiding passion: **to ease suffering and poverty in underserved communities worldwide.**



WOMEN, GIRLS, YOUTH IMPACT & GROWTH

Building young people’s leadership capacities assures that they will continue to promote sustainability in our communities in the years to come. Young people are the future of our world. The 6-week Water Impact Internship Program (TWIIP) has trained and equipped more than 30 students around the country. Sai Shetty, a student, is celebrated in the community for taking the initiative, motivating participation, organizing campaigns, and generating funds for our water projects globally. Teaming up with Ann Li, their creative art and paintings have helped JB Dondolo to raise funds for 500 students at Igusi schools.

The 2 Brothers in the Kitchen (@2BrosITK), who don’t simply desire a world filled with pleasant taste sensations, are responsible for the success of our Youth Ambassador Program. To grow our “Sweet Compassion” initiative, which provides water and hygiene supplies to the underserved communities around Texas, @2BrosITK collaborates with non-profit organizations. To date, they raised funds for water that benefited 500 children at Igusi Schools, contributed over \$3,000, provided 200 dinners and countless desserts, and donated to the Igusi Clinic (which serves more than 20,000 people). They are young, book smart, and having a great influence in the communities they serve! <https://2brositk.com>.



JB Dondolo’s work with women and girls in the Matabeleland region of Zimbabwe has helped over 90,000 people, including improvements to family health, a decrease in infant mortality, and access to clean water, sanitary facilities, and hygiene administration.

During Covid-19, JB Dondolo provided sanitary products to 200 Navajo Nation households in Arizona, 16,000+ water bottles to residents of Newark, New Jersey, over 30,000 hygiene and sanitation products to Texas residents, and hygiene products to the 10,000 homeless people living on Skid Row, California.

J.B. DONDOLO Start to Finish x **VIVA CON AGUA** MUSIC
PRESENT
MUSIC FOR WATER
CALLING ALL MUSICIANS TO SUBMIT THEIR WATER SONG!
#musicforwater #hygiene #sanitation #sdg6

SYDNEY COPE
SHAUNA LINZY
THULISO DINGWALL

2020 WINNERS

Deadline: August 31, 2021 | jbdondolo.org/musicforwater

DISINFECT & SHIELD
G.M.I.R.
I SUPPORT THE GIRLS



Globally, the #MusicForWater competition led to the distribution of 9 water songs through the record label G.M.I.R., advancing the careers of 9 up-and-coming musicians, inspiring people to care about water, and mobilizing millions of people to support water.

EVENT SCHEDULE

ACTIVITY	WHERE	WHEN
VIP Reception	Live! By Loews, TX	5:00PM to 6:00PM
Red Carpet Experience	Live! By Loews, TX	6:00PM to 7:00PM
Dinner & Awards Show	Live! By Loews, TX	7:30PM to 9:30PM
Post-Event Party	Live! By Loews, TX	9:30PM to 11:30PM

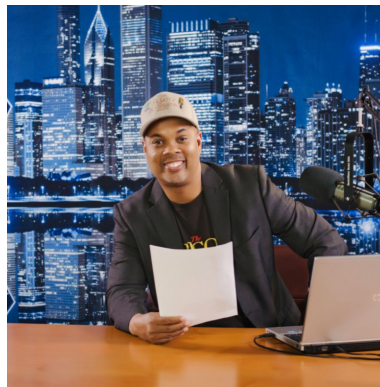


SPONSORSHIP BENEFITS

As we have mentioned earlier, we come with some promised benefits for [Sponsor Company] as well.

1. Recognition for [Sponsor Company] on all event-related marketing and promotional collateral: invitations, emails, posters, and social media posts.
2. Sponsor listing on all event signage and in the event program.
3. Sponsor recognition and link from the event page on [Sender Company]'s website.
4. A table for [Number of people] for [Sponsor Company] at the event
5. [Number of free tickets] free tickets for [Sponsor Company]
6. Opportunity to market through giveaways and marketing materials for attendees
7. [Sponsor Company] to get a mention on all media platforms, print media, and social media.
8. Opportunity for stage presence
9. [Add Benefit]

2022: EVENT HOST



RICO NO SUAVE

TALK SHOW HOST

TV SHOW/TELEVISION

<https://www.youtube.com/watch?v=qf7sEvzFIVk&t=2s>

2021: EVENT HOST

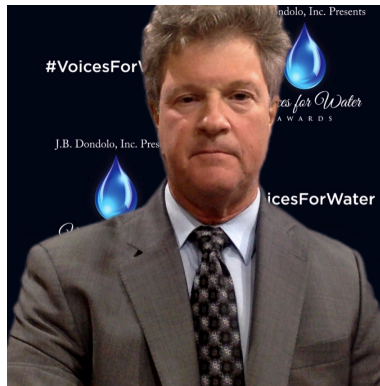


YENIFFER BEHREN

TALENTED ACTRESS, PRODUCER, WRITER
FILM/TELEVISION

<https://www.youtube.com/watch?v=4PO3wAcJyY4>

2020: EVENT HOST



GREG SCHWEM

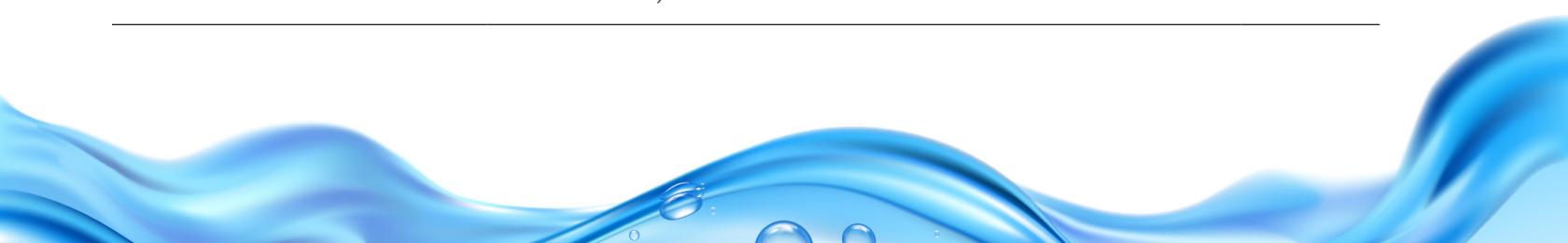
CORPORATE HUMORIST & COMEDIAN
A COMEDIAN CRASHES YOUR PAD

<https://www.youtube.com/watch?v=DD4FQdZ2gBI&t=1s>



SPONSORSHIP PROGRAMS

SPONSORSHIP TYPES	PERKS	PRICE
Bronze Sponsor (15 Target)	<ul style="list-style-type: none"> • (2) Promotional social media posts • (1) Half-page full color Ad in Awards Show program book (run of press) • Tags on social media posts • Banner Ad on https://jbdondolo.org • Celebrity Meet and Greet • (4) VIP tickets to Black-Tie-Dinner and Awards Show • Red Carpet Experience (photos) 	\$3k
Silver Sponsor (4 Target)	<ul style="list-style-type: none"> • (1):30 second commercial-spots during Awards Show • (1) Full-page Ad in Awards Show program book (run of press) • (2) Promotional social media posts • Logo on Awards Show monitors • Logo on Step and Repeat • Tags on social media posts • Banner Ad on https://jbdondolo.org with links to other media partners • Products placed in Gift Bags • Celebrity Meet and Greet • (Half a Table or 5 Seats) VIP tickets to Black-Tie-Dinner and Awards Show • Red Carpet Experience (photos and media interviews) 	\$8k



SPONSORSHIP TYPES	PERKS	PRICE
Gold Sponsor (2 Target)	<ul style="list-style-type: none"> • (2):30 second commercial-spots during Awards Show • Live mentions during the Awards Show by Celebrity Host • Company executive to have on stage remarks at the Awards Show • (1) Inside Back Cover or Back Cover Full-Color Page Ad in Awards Show program book (run of press) • (2) Promotional social media posts • (2) Pop-up banners positioned in VIP red-carpet reception • Logo on Awards Show monitors • Logo on Step and Repeat • Joint press releases • Tags on social media posts • Banner Ad on https://jbdondolo.org with links to other media partners • Products placed in Gift Bags • Signage or logo placement at pre-event • Celebrity Meet and Greet • (One Table of 10) VIP tickets to Black-Tie-Dinner and Awards Show • Red Carpet Experience (photos and media interviews) 	\$10k



SPONSORSHIP TYPES	PERKS	PRICE
<p>Platinum Sponsor (1 Target) with a Title Sponsor Recognition</p>	<ul style="list-style-type: none"> • Naming Rights • (3):30 second commercial-spots during broadcast-show • Live mentions during the Awards Show by Celebrity Host • Company executive to have on stage remarks at the Awards Show • (1) Full-page Ad in Awards Show program book (run of press) - inside front page full cover and company logo on the cover of the program (like “Voices for Water” Awards presented by - Company logo. • (5) Promotional social media posts • (2) Pop-up banners positioned in VIP red-carpet reception • Logo on Awards Show monitors • Logo on Step and Repeat • Joint press releases • Tags on social media posts • Banner Ad on https://jbdondolo.org with links to other media partners • Products placed in Gift Bags • Signage or logo placement at pre-event • Celebrity Meet and Greet • (Two Tables - 20 seats) VIP tickets to Black-Tie-Dinner and Awards Show • Red Carpet Experience (photos and media interviews) 	<p>\$15k</p>



SPONSORSHIP TYPES	PERKS	PRICE
Swag Bag Sponsor (1 Target)	<ul style="list-style-type: none"> • (1) Promotional social media posts • Banner Ad on https://jbdondolo.org • Products placed in Gift Bags • Logo on Awards Show monitors • Celebrity Meet and Greet • (2) VIP tickets to Black-Tie-Dinner and Awards Show • Red Carpet Experience (photos) 	\$1.5k
VIP Reception Sponsor (1 Target)	<ul style="list-style-type: none"> • (1):30 second commercial-spots during Awards Show • Logo printed on napkins • Popup banner in VIP Reception • Live mentions during the Awards Show by Celebrity Host • (1) Full-page Ad in Awards Show program book (run of press) • (2) Promotional social media posts • Tags on social media posts • Banner Ad on https://jbdondolo.org with links to other media partners • Products placed in Gift Bags • Celebrity Meet and Greet • (10) VIP tickets to Black-Tie-Dinner and Awards Show • Red Carpet Experience (photos and media interviews) 	\$5k



**Tables / Individual
Tickets**

• **\$1,250 VIP Table Includes:**

4-course Dinner with seating for (10), awards show and access to the Pre and Post VIP Receptions, Meet and Greet Celebrity Guests, and Post Event Party

• **\$125.00 VIP Awards Show Tickets**

4-course Dinner, awards show, access to the Pre and Post VIP Receptions, Meet and Greet Celebrity Guests, and Post Event Party

• **\$980.00 General Admission Awards show Table**

4-course Dinner with seating for (10), awards show, and Post Event Party

• **\$98.00 General Admission Awards show Tickets**

4-course Dinner, awards show, and Post Event Party

Mode of Payment preferred:



TERMS AND CONDITIONS

The following terms and conditions shall prevail over our organization:

- 1. Relationship of Parties:** Upon the acceptance of this proposal, [Sponsor Company] shall come on board as a Sponsor for Voices for Water Awards, organized by JB Dondolo, Inc. There shall be no other relationship between [Sponsor Company] and JB Dondolo, Inc. besides that of a Sponsor and Organizer until the completion of the Event.
- 2. Payment:** [Sponsor Company] shall make the payment of the Sponsorship amount to JB Dondolo, Inc. before [Time Period] of the Event Date, in USD through [Payment Mode].
- 3. Governing Law:** This serves as a Sponsorship Contract between [Sponsor Company] and JB Dondolo, Inc. The interpretation of its terms shall be governed by and construed by the laws of the State of Texas.
- 4. Use of Titles, logos, and images:** The [Sponsor Company] hereby authorizes the JB Dondolo, Inc to utilize the [Sponsor Company]'s logo and associated trademarks, approved versions of which [Sponsor Company] must provide to JB Dondolo, Inc. on time so that appropriate steps for the promotions of the events can be undertaken.
- 5. Representative:** The [Sponsor Company] [Is Required/Is Not Required] to send a representative to the Event.
- 6. Term:** The term for the sponsorship will end with the successful completion of the event and the payment.



ACCEPTANCE AND SIGNATURE

We happily hope to get you on board. You can show your consent by signing below.

Sponsor Company: _____

Sponsor Representative Name: _____

Sponsor Company Representative Contact Details: _____

Signature

Date

JB Dondolo, Inc.
Lumbie Mlambo
info@jbdondolo.org

Signature

Date

Visit us at [JBDondolo.org](https://www.JBDondolo.org) to know more about [Voices for Water Awards](#).

To become a sponsor, contact Kanti Suresh Shetty or Lumbie Mlambo at team@jbdondolo.org

