

100 VOICES FOR OUR PLANET

First Quarter 2025

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on the UN Partnerships for Goals

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ENGAGEMENT AND PERFORMANCE IMPACT REPORT

A Compilation of Real Stories, Voices, and Progress





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FOREWORD

Dear Readers,

This report celebrates the progress of the “100 Voices for Our Planet” initiative in the first quarter of 2025! We’re committed to accountability and transparency, so here’s a detailed look at what we’ve accomplished and what’s on the horizon.

We owe a huge debt of gratitude to everyone involved. Thank you to our collaborators, supporters, and especially the JB Dondolo team. Elbethel Elemaw and Precious Isola deserve special recognition for making this report clear and informative.

“100 Voices for Our Planet” aims to inspire people to embrace eco-conscious living. This report highlights 4 more individuals and organizations who are joining the existing Voices.

Discover the impactful changes they’re making! See how their efforts contribute to a healthier, greener Earth – a future we all desire. We hope you will not only appreciate their work but also consider joining the movement and becoming a voice for our planet.

The findings in this report are just the beginning. They’ll fuel further exploration and adaptation, keeping us focused on building, adjusting, and relentlessly working towards a sustainable future.

Let’s embark on this journey together!



Sincerely,

Lumbie Mlambo

Founder and CEO | JB Dondolo



EXECUTIVE SUMMARY

The imperative to protect the environment from pollution and activities causing degradation is increasingly seen as a moral duty for humanity. Our examination of individuals in various regions revealed encouraging progress, indicating a conscious and shared effort towards environmental stewardship. These individuals and organizations are actively educating their communities on the significance of preserving natural resources, challenging conventional beliefs, fostering a more environmentally responsible mindset, and directly executing projects to protect the environment and its resources.

Whether through vocal advocacy or tangible actions, these environmentally conscious individuals and organizations are contributing to the potential replenishment of aquifers. The sustained adoption and dissemination of these conscientious practices have the potential to bring about positive changes in our environment, ensuring the availability of water through various implemented techniques.

The findings underscore the crucial role of individuals in taking charge of environmental conservation. This behavior is not only learned but also actively practiced and shared within communities. The ripple effect of these actions is to instill a collective responsibility for environmental well-being.

The stakeholders actively involved in environmental efforts emerge as influential figures, acting as catalysts for engagement at various levels. Their influence significantly contributes to the overarching goals of this initiative, amplifying its impact and intent.

In conclusion, these findings emphasize that the responsibility for environmental care rests with individuals, and through collective learning, practice, and sharing, we can foster a sustainable and environmentally conscious global community.

INTRODUCTION

The long-term, data-backed consequences of failing to protect the environment and natural resources are alarming. The UN Climate Change reports a 50% increase in carbon dioxide levels since the pre-industrial era, primarily from human activities. In terms of biodiversity loss, the UN's Global Biodiversity Outlook says that up to one million species are at risk of extinction, impacting ecosystems and human well-being. The UN had earlier warned that by 2025, nearly 1.8 billion people will live in areas with absolute water scarcity, and two-thirds of the world population could face water-stressed conditions. There is an urgent need for sustainable resource consumption to meet global development targets. These are not just headline statistics. At JB Dondolo, there were instances when we faced challenges in supplying clean water to rural communities. We observed that drilling boreholes did not consistently result in access to water, and even when successful, the boreholes often dried up rapidly. Our attempts to install a borehole system in the community were hindered by the fact that 50% of the time, we could not locate water at the aquifer due to prevalent harmful environmental practices in the area. This frustration prompted us to launch the "100 Voices for Our Planet" initiative.

The "100 Voices for Our Planet" initiative is a Water Action Agenda published on the UN Partnerships for Goals and available at <https://sdgs.un.org/partnerships/100-voices-our-planet>. on the United Nations website. A Voice for Our Planet is anyone passionate about how we live, consume natural resources, protect natural resources, and make natural resources accessible to human beings. Natural resources include water, sanitation, agriculture, fashion, and biogas, to name a few. To lessen the devastation of ecosystems brought on by various man-made activities, it is essential to protect the environment. Protecting the environment from pollution and other activities that cause environmental degradation is more of a moral imperative for humans. Here at JB Dondolo, we make it easy for people in underserved communities to have adequate access to natural resources needed for sustainable consumption and good health.

The ultimate objective of this initiative is for individuals to begin living intentionally. This is the only way to save our Planet. We need the Earth to survive; thus, it is crucial to be environmentally responsible. Living sustainably is what it means to be ecoconscious. You'll need to challenge some of your ingrained beliefs about how to live your life and the world to adopt a more environmentally responsible way of thinking. This initiative aims to inspire everyone to take action to protect our natural resources. You can be a part of this movement. Let us do something together that helps people live better! You are welcome to donate \$10 or more to this global initiative and join our Top 100 Voices for Our Planet!

We have published "11 Easy Steps You Can Take to Protect the Earth" on our website. It is accessible at: <https://jbdondolo.org/100-voices-for-our-planet/>. We encourage you to nominate yourself or anyone advancing these goals here - <https://forms.gle/8Vy9aEoBx6bDERjc6>



ENGAGEMENT METRICS



Snapshot of all Voices to date

11 Africa 3 Asia 1 Australia
 5 Europe 9 North America
 29 Voices in Total

Engagement Metrics for Q1 2025

4 TOTAL PARTICIPANTS



1 Female led Organizations



3 Male led Organizations

Country represented



Pakistan



Cameroon

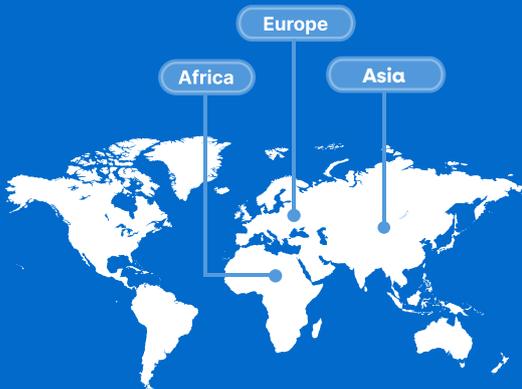


France



Morocco

Reach



Performance

Environmental impact: Assesses the environmental footprint, such as forestry, carbon emissions, or waste reduction.

20+

tons production of ecological briquettes, facilitating environmental protection

200

women and young people trained in biodiversity protection

20+

Creation of environmental clubs in educational institutions to combat climate change

40

young entrepreneurs trained in sustainable urban agriculture

Industry



Education & Training



Health



Agriculture



Awareness



Community Building



Recycling/Cleanup



Renewable Energy



Forestry/Advocacy

Influence and Advocacy



Technology Adoption



Stakeholder Involvement

We extend our sincere gratitude and appreciation to these stakeholders who played a pivotal role in examining the report and providing valuable feedback for improvement:

Mary Kurek, Founder & President, FrontRunners Development, Inc.

Prof. Dr. Ingrid Vasiliu-Feltes, Founder & CEO of the Institute for Science, Entrepreneurship and Investments

Precious Isola, CEO & Co-founder, Ileemore Technologies Limited.

Ritalee Monde, CEO & Founder of Leemed Supplies Pvt.

Omar Arif, Analyst - Ideate Corporate Consulting.

Noleen Mariappen - Founder of Impactoverse & Saffa Global.

HE Dr Kyla L Tennin - President of Lady Mirage Global Inc.

Chithra Kannan - CEO of Skin Centrick

VOICES FROM AFRICA

- DR MUHAMMAD SHARIF
- ASTA-ADJI SADOU



Individual: **DR. MUHAMMAD SHARIF**

Country of implementation: **Morocco**

Contact: <http://www.icesco.org/>



Question 1. How are you connecting to our planet and being a voice?

As an Adviser and Director of Science and Technology at ICESCO, I connect with our planet by championing sustainable innovations in space science, AI, and green technologies. Through international collaborations, conferences, and capacity-building programs, I amplify solutions for climate resilience, smart agriculture, and global health. My voice advocates for science-driven policies that empower communities and foster a sustainable future.

Question 2. How are you protecting the Earth?

I protect the Earth by advancing science-driven solutions in sustainability, climate resilience, and space technology. Through my role at ICESCO, I promote smart agriculture, green energy, and AI-driven environmental monitoring. By fostering international collaboration and capacity-building, I empower communities with knowledge and tools to mitigate climate change and ensure a sustainable future.

Question 3. Could you share specific projects or initiatives you have undertaken to address one or more of the SDGs mentioned above?

Through my role at ICESCO, I have led initiatives that directly contribute to multiple SDGs, particularly SDG 2 (Zero Hunger), SDG 3 (Good Health and Well-being), SDG 13 (Climate Action), and SDG 15 (Life on Land). Notably, I have spearheaded programs on smart agriculture and AI-driven environmental monitoring to enhance food security and sustainable farming (SDG 2, SDG 13). Additionally, I have organized global conferences and workshops on space medicine and neglected diseases, bridging science and policy to improve global health outcomes (SDG 3).

A key initiative I have started is the ICESCO Accelerator Program, which empowers startups and innovators to develop cutting-edge solutions in sustainability, health, and space technologies. By fostering international collaboration, capacity-building, and technology-driven solutions, I strive to create a lasting impact on our planet's sustainability and resilience. This program has benefitted more than 1200 young entrepreneurs in 22 countries and in 6 countries this program is going on.

Question 4. How have these projects positively impacted individuals, communities, or the environment? Can you provide any quantifiable data or success stories to illustrate the outcomes?

Through these initiatives, we have positively impacted individuals, communities, and the environment by promoting science-driven solutions for sustainability, health, and food security.

- 1. Empowering Innovators:** The ICESCO Accelerator Program has supported over 50 startups across various sectors, including green technology, AI in agriculture, and space applications. Many of these startups have developed scalable solutions, such as precision farming tools that increase crop yields while reducing water usage.
- 2. Smart Agriculture & Food Security:** Our AI-driven smart agriculture initiatives have helped farmers in developing regions increase productivity by up to 30%, optimizing resource use and improving climate resilience (SDG 2, SDG 13), these initiatives have been implemented in Niger, Burkina Faso.
- 3. Space & Environmental Monitoring:** By integrating space technologies into environmental monitoring, we have enhanced disaster preparedness in

vulnerable areas, providing real-time data that has helped mitigate climate-related risks for thousands of people.

- 4. **Health & Capacity Building:** ICESCO-led training workshops on space medicine and neglected diseases have provided knowledge to hundreds of professionals, strengthening healthcare solutions in underprivileged communities (SDG 3).

Question 5. Have you encountered any challenges along the way? How have you overcome them?

One of the key challenges I have encountered is bridging the gap between scientific innovation and real-world implementation, particularly in regions with limited resources. Ensuring equitable access to advanced technologies in sustainability, health, and space science requires overcoming financial, infrastructural, and policy-related barriers.

To address this, I have focused on fostering international collaborations, capacity-building programs, and strategic partnerships to provide knowledge, funding opportunities, and policy support. Through initiatives like the ICESCO Accelerator Program, we empower startups and researchers to scale impactful solutions. Additionally, by organizing high-level forums and advocating for science-driven policies, I work to create an enabling environment where innovation can drive sustainable development

Question 6. What are your future aspirations in terms of sustainable entrepreneurship and making a difference in the world?

Collaboration has been a cornerstone of my work at ICESCO, enabling impactful initiatives in sustainability, health, and space science. We have partnered with leading international organizations, research institutions, and industry experts to drive innovation and capacity-building.

- 1) United Nations Agencies & Space Organizations – Collaborated on projects leveraging space technology for climate resilience, environmental monitoring, and disaster preparedness.
- 2) Academic & Research Institutions – Worked with universities and research centers to advance smart agriculture, AI applications, and space medicine, ensuring scientific advancements translate into real-world solutions.
- 3) Private Sector & Startups – Through the ICESCO Accelerator Program, we have supported entrepreneurs developing cutting-edge solutions in renewable energy, precision agriculture, and health tech, fostering sustainable business models.

Other key organizations I collaborated are, Space Foundation US, AOAD, COMSTECH, FAO, IOFs.

These partnerships have been crucial in scaling impact, fostering knowledge exchange, and ensuring long-term sustainability of our initiatives.





Question 7. Is there anything else you would like to share or any advice you would like to offer aspiring eco-conscious entrepreneurs?

My future aspirations focus on expanding the impact of science, technology, and innovation to drive sustainable entrepreneurship and global resilience. I aim to:

- 1) Scale the ICESCO Accelerator Program – Supporting more startups in green technology, AI-driven agriculture, and space-based environmental solutions, ensuring they have the resources to thrive.
- 2) Advance Science-Driven Policymaking – Strengthening collaborations with governments and organizations to create policies that integrate AI, space science, and sustainability into national development strategies.
- 3) Empower Youth & Innovators – Launching mentorship and training programs to equip young entrepreneurs with the skills to develop and scale impact-driven solutions for climate action, food security, and global health.
- 4) Expand Global Partnerships – Enhancing cooperation between academia, industry, and international agencies to accelerate the transition toward a more sustainable, technology-driven future.

By fostering innovation, collaboration, and policy engagement, I aim to create lasting solutions for a healthier planet and more resilient communities.

Question 8. Is there anything else you would like to share or any advice you would like to offer aspiring eco-conscious entrepreneurs?

Yes, To aspiring eco-conscious entrepreneurs: Innovation alone is not enough—impact comes from collaboration, persistence, and adaptability. Focus on scalable, science-driven solutions that address real environmental challenges. Leverage partnerships, mentorship, and accelerator programs like ICESCO’s to turn ideas into actionable change. Most importantly, stay committed to sustainability, as even small innovations can create a ripple effect for a greener future.



Individual: **ASTA-ADJI SADOU**

Country of implementation: **Cameroon**

Contact: [LinkedIn](#)

Question 1. How are you connecting to our planet and being a voice?

I am a mechanical engineer, science communicator, climate change activist, and gender-based activist. I belong to the Mbororo Fulani, a nomadic group from the Sahel region of Africa (Cameroon). My community is highly marginalized and excluded by farming communities in conflict-prone regions like Maroua (Far North Region where I come from), where Boko Haram attacks are common. Mbororo women face violence, kidnappings, and extreme poverty. The effects of Climate change has worsened our struggles. The Lake Chad basin has shrunk by 90%, droughts and floods destroy crops and pastureland, and resource conflicts between farmers and pastoralists have intensified. These challenges have shaped my goals to advocate for climate action, sustainable development, and environmental justice for indigenous and vulnerable communities.

I connect to our planet by advocating for sustainable environmental practices and amplifying the voices of marginalized communities affected by climate change. As a science communicator and activist, I use my platform to highlight the humanitarian and environmental crises in the Sahel region, where desertification and resource conflicts threaten livelihoods. I engage with local communities, educating them on climate adaptation strategies and sustainable land use. I work with village elders, leaders, and organizations (I am a member of YOUNGO and the GLOBAL YOUTH COALITION) to promote reforestation, regenerative agriculture, and peaceful coexistence between herders and farmers. Through these efforts, I serve as a voice for those most affected by climate change while advocating for policies that ensure environmental justice and sustainability.

Question 2. How are you protecting the Earth?

I protect the Earth through community-driven environmental initiatives focused on land restoration, sustainable resource management, and climate resilience. Through my work with PASGIRAP, I have been actively involved in:

- Reforesting degraded lands to combat desertification.
- Promoting climate-smart agricultural practices to enhance food security while minimizing environmental harm.
- Encouraging sustainable livestock and grazing management to reduce land degradation.
- Advocating for peaceful resource-sharing between farmers and herders to prevent conflicts over land and water.



- Additionally, I engage in science communication and awareness campaigns to educate local and international audiences on the urgent need for climate action, gender inequality, education of women in science particularly in vulnerable regions like the Lake Chad Basin. I also attend international conferences on climate change through organisations like the National commission of UNESCO Cameroon where I am doing an internship. I am a member of the YOUNGO and the Global Youth Coalition where we engage with decision makers at the UN climate change conferences and Promote Youth Participation in climate change projects at the local and international level.

Question 3. Could you share specific projects or initiatives you have undertaken to address one or more of the SDGs mentioned above?

One of the key initiatives I have worked on is the PASGIRAP program (SUPPORT PROGRAMME FOR THE SAFETY AND THE INTEGRATED MANAGEMENT OF AGRICULTURAL AND LIVESTOCK RESOURCES OF NORTH CAMEROON), it's a program focused on protecting and



sustainably managing agricultural and livestock resources in the Northern region of Cameroon which aligns with multiple Sustainable Development Goals (SDGs), particularly SDG 1 (No Poverty), SDG 2 (Zero Hunger), SDG 13 (Climate Action), and SDG 15 (Life on Land). Through PASGIRAP, I contributed to efforts aimed at reducing land degradation, mitigating agro-pastoral conflicts, and promoting sustainable resource management in Northern Cameroon. My role involved working with local communities, particularly pastoralists, to introduce sustainable agricultural techniques, facilitate dialogue between farmers and herders, and implement climate adaptation strategies to enhance resilience.

Question 4. How have these projects positively impacted individuals, communities, or the environment? Can you provide any quantifiable data or success stories to illustrate the outcomes?

PASGIRAP has had significant impacts on local communities:

- By establishing platforms for dialogue between herders and farmers, PASGIRAP has helped reduce land-use conflicts by over 95% in some areas.
- Over 5,000 hectares of degraded land have been rehabilitated through sustainable land management practices.
- More than 1.7 million trees and 200 thousand fruits were planted.
- Introduction of climate-smart agricultural techniques has increased crop yields by 60-70% in participating communities.
- Through PASGIRAP, I have worked with women in pastoral communities, helping them access better resources, learn sustainable practices, and strengthen their economic resilience.

Question 5. Have you encountered any challenges along the way? How have you overcome them?

Yes, there have been several challenges because Unpredictable droughts and floods have made it difficult to plan sustainable land use. To address this, we have promoted agroecological techniques and early warning systems. Also, some traditional pastoralists were initially reluctant to adopt new techniques. Initially, it was difficult for me as a woman to be taken seriously by close minded villagers but we gradually learned how to communicate by engaging village elders and trusted community leaders, we gained their support and trust, which encouraged wider community participation. Equally, the presence of Boko Haram and other armed groups has made fieldwork dangerous. We have had to work closely with local security forces and international organizations to ensure the safety of program activities.

Question 6. What are your future aspirations in terms of sustainable entrepreneurship and making a difference in the world?

Yes, I have collaborated with village leaders, elders, and local farmer associations to promote peaceful coexistence and implement sustainable practices. Through PASGIRAP, I have also worked with national and international organizations focused on climate resilience, sustainable agriculture, and conflict resolution in agro-pastoral zones. These partnerships have helped us share knowledge, access funding, and expand our impact.



Question 7. Is there anything else you would like to share or any advice you would like to offer aspiring eco-conscious entrepreneurs?

I aspire to create a sustainable social enterprise that focuses on climate adaptation solutions for nomadic communities. This could involve developing climate-smart livestock systems, water conservation technologies, and alternative livelihoods for pastoralists affected by climate change. I also want to continue advocating for marginalized indigenous groups and gender inequality, particularly Mbororo Fulani women, ensuring they have access to education, resources, and opportunities for economic empowerment. Finally as a woman in Mechanical engineering and space science (man's dominating field) i want to empower more women to choose these fields in education.

Question 8. Is there anything else you would like to share or any advice you would like to offer aspiring eco-conscious entrepreneurs?

My advice to aspiring eco-conscious entrepreneurs is to start small but think big. Sustainability challenges can seem overwhelming, but small, consistent actions such as introducing regenerative agriculture techniques, promoting reforestation, or fostering community engagement can create lasting change. Also, collaboration is key to engaging with local communities, traditional leaders, and global networks can amplify impact and bring innovative solutions to pressing environmental issues. Never underestimate the power of community-driven action in the fight against climate change. Finally, I would like to encourage more women to get engage in saving our planet without feeling

small and underestimated. The key to our success is the inclusion of everyone , gender, religion, culture and ethnicity should not be the cause of our downfall, let's get together to save our planet.



VOICES FROM EUROPE

→ ERIC LE QUÉRÉ



Individual: **ERIC LE QUÉRE**

Country of implementation: **France**

Contact:



Question 1. How are you connecting to our planet and being a voice?

Since childhood and throughout my professional journey in the maritime industry, I have been deeply connected to the ocean. Our future is not on Mars but in the oceans, and that is why we must protect them and take greater care of our planet.

Question 2. How are you protecting the Earth?

With a lifelong commitment to the maritime sector, I have focused on harnessing cutting-edge innovation to develop breakthrough technologies that address critical challenges in ocean sustainability. My expertise lies in creating disruptive solutions that not only enhance maritime operations but also contribute to the protection and restoration of marine ecosystems. Through continuous research, technological advancements, and strategic collaborations, I strive to drive meaningful change in the way we interact with and preserve our oceans.

Question 3. Could you share specific projects or initiatives you have undertaken to address one or more of the SDGs mentioned above?

- Wingfurl – An advanced marine propulsion technology designed to reduce the shipping industry’s carbon footprint by optimizing energy efficiency.
- SDG 13: Climate Action (Reducing maritime emissions)
- SDG 9: Industry, Innovation & Infrastructure (Advancing sustainable transport solutions)
- Netless – A net-free fishing technology inspired by whales, allowing for sustainable fishing practices while removing marine plastic waste.
- SDG 14: Life Below Water (Preserving marine biodiversity and reducing plastic pollution)
- SDG 12: Responsible Consumption & Production (Promoting sustainable fisheries)
- Boaxt – A modular floating platform designed for marine conservation, housing, and workspace solutions, while integrating plastic remediation systems to depollute affected areas.
- SDG 11: Sustainable Cities & Communities (Developing resilient maritime infrastructure)
- SDG 14: Life Below Water (Restoring polluted ecosystems through plastic removal)

Question 4. How have these projects positively impacted individuals, communities, or the environment? Can you provide any quantifiable data or success stories to illustrate the outcomes?

We have reached the implementation stage, after more than a decade of investments in R&D, and we anticipate to have created relevant impact by the end of 2025 and early 2026.

Question 5. Have you encountered any challenges along the way? How have you overcome them?

Apart from overcoming the technological challenges through the R&D process, the primary obstacle was securing the necessary resources, particularly financial capital, which, for the time being, has been sustained through our own funding.

Question 6. Have you collaborated with any organizations or individuals to achieve your goals? If so, please describe the nature of these partnerships and their significance.

Upstream Horizon: We are proud members of this consortium, which is committed to tackling plastic and microplastic pollution in seas and rivers through innovative removal solutions.



Additionally, we are collaborating with the Japanese non-profit ZERI on plastic remediation efforts along the Tsushima Island coastline. Together, we are also working on promoting sustainable maritime technologies under the Blue Ocean Dome, which will showcase and amplify our initiatives at Osaka Expo 2025.

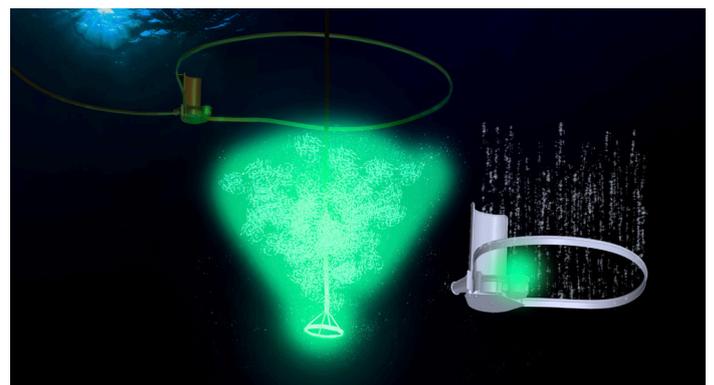
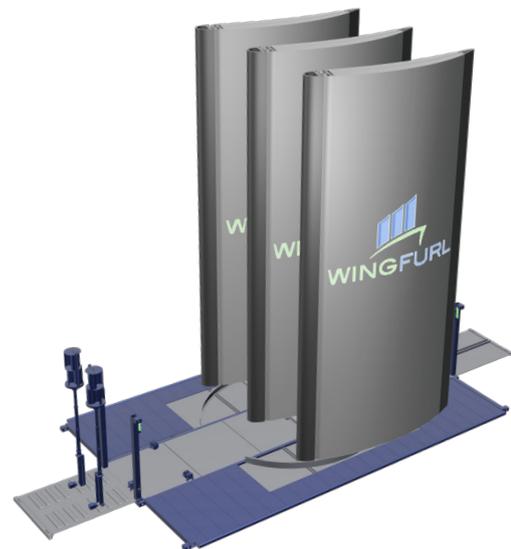
Question 7. What are your future aspirations in terms of sustainable entrepreneurship and making a difference in the world?

Reach the stage of industrialization and global dissemination of cost-effective solutions allowing the relevant maritime sectors to implement new business models and to generate social economical and environment impact.

Question 8. Is there anything else you would like to share or any advice you would like to offer aspiring eco-conscious entrepreneurs?

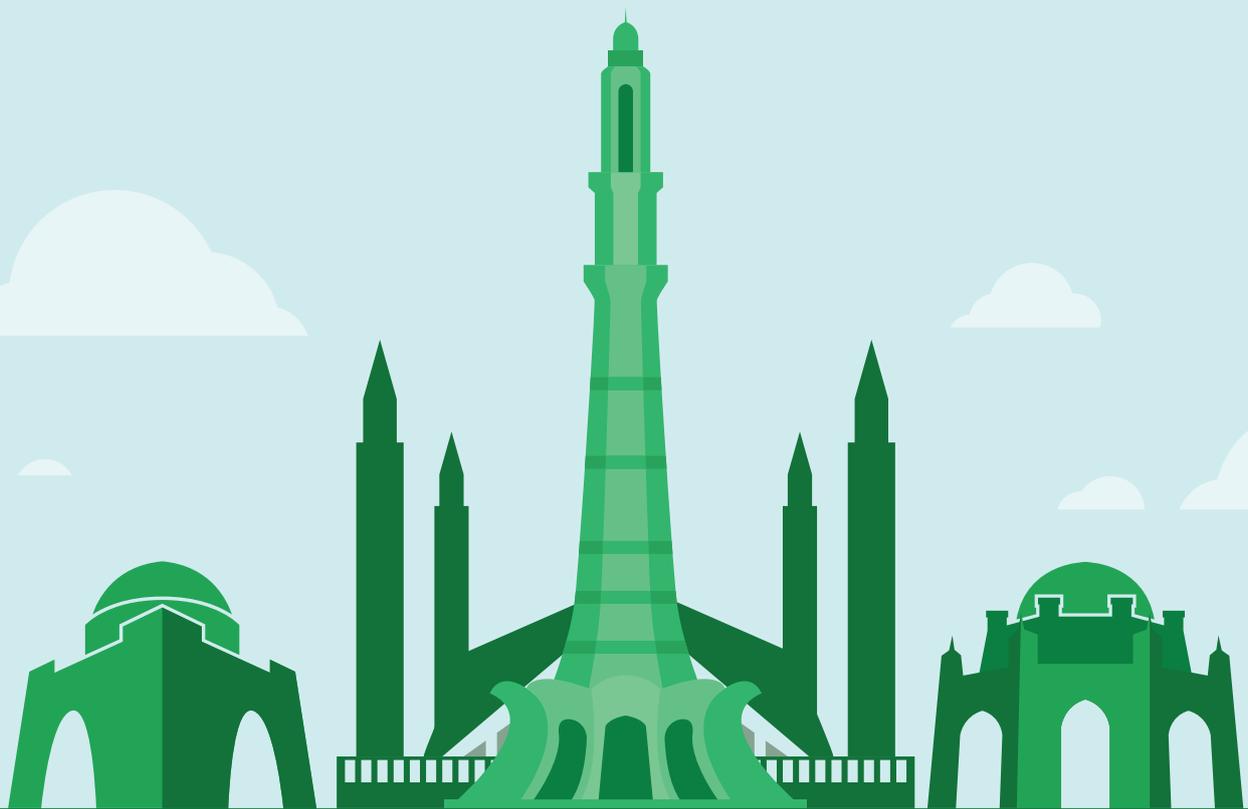
The implementation of breakthrough solutions for ocean health and protection has often been hindered by profit-driven considerations, creating significant obstacles to seamless adoption.

One of the key advantages of our proprietary designs is their cost-effectiveness and affordability, offering a rapid return on investment (ROI). This ensures that our solutions are not only financially viable but also scalable, allowing us to overcome these barriers and drive impactful change in marine conservation.



VOICES FROM SOUTH ASIA

→ YASIR BILAL



Individual: **YASIR BILAL**

Country of implementation: **Pakistan**

Contact: www.hashandicrafts.com



Question 1. How are you connecting to our planet and being a voice?

We are deeply committed to sustainability in fashion, using upcycling, recycling, and plastic removal to create meaningful designs. Through my brand and collaborations, I strive to raise awareness, support slow fashion, and inspire others to make conscious choices.

We are proud to work with our partners Think Ocean and ImpactOverse, engaging in various initiatives for the betterment of the community. Our efforts include:

- Tree Plantation to restore green spaces
- Climate Change Awareness to promote environmental responsibility
- Sustainable Fashion to reduce waste and encourage ethical practices
- Women Empowerment to create opportunities for growth and independence
- Education & Skills Development to uplift future generations

Together, we are making a difference for our planet and people!

Question 2. How are you protecting the Earth?

We are actively protecting the Earth through our commitment to sustainability and community-driven initiatives. Partnering with Think Ocean and ImpactOverse, we focus on:

- Upcycling & Recycling in fashion to reduce waste
- Plastic Removal to keep our environment clean
- Tree Plantation to restore nature's balance
- Climate Change Awareness to inspire action
- Women Empowerment, Education & Skills Development to build a better future

Through these efforts, we are making a positive impact and driving change for a healthier planet!

Question 3. Could you share specific projects or initiatives you have undertaken to address one or more of the SDGs mentioned above?

Absolutely! We are actively working on several initiatives aligned with the UN Sustainable Development Goals (SDGs) in partnership with Think Ocean and ImpactOverse. Some of our key projects include:

Sustainable Fashion (SDG 12 – Responsible Consumption & Production): Through upcycling, recycling, and plastic removal, we create eco-friendly fashion collections that reduce waste and promote slow fashion.

Tree Plantation & Climate Action (SDG 13 – Climate Action): We organize tree plantation drives to combat deforestation and promote environmental sustainability.

Women Empowerment (SDG 5 – Gender Equality): We support women in fashion and entrepreneurship, providing them with opportunities to grow and thrive.

Education & Skills Development (SDG 4 – Quality Education): We help students and emerging designers by publishing their research and work internationally, giving them global recognition.

Through these initiatives, we are making a tangible impact and contributing to a better, more sustainable future for all!

Question 4. How have these projects positively impacted individuals, communities, or the environment? Can you provide any quantifiable data or success stories to illustrate the outcomes?

Absolutely! Our initiatives, in collaboration with Think Ocean and ImpactOverse, have created a meaningful impact on individuals, communities, and the environment. Here are some key successes:

Environmental Impact

- 1. Sustainable Fashion & Plastic Removal:** We have upcycled and repurposed over 500 kg of waste materials into fashion, reducing landfill waste and promoting circular fashion.

- 2. Tree Plantation Drives:** We have planted over 500 trees, contributing to cleaner air and combating deforestation.

Community & Social Impact

- 1. Women Empowerment:** Through our initiatives, 25+ women have been trained in sustainable fashion, entrepreneurship, and craftsmanship, helping them achieve financial independence.
- 2. Education & Skills Development:** We have published the research and work of 100+ fashion students in international magazines, giving them global exposure and career opportunities.

These efforts have empowered individuals, strengthened communities, and driven real change for a more sustainable and inclusive future!

Question 5. Have you encountered any challenges along the way? How have you overcome them?

Yes, every impactful journey comes with challenges, but we see them as opportunities for growth!

Challenges & How We Overcame Them

- 1. Sustainability Awareness & Adoption –** Many people were initially unaware of the importance of sustainable fashion and environmental conservation.
Solution: We focused on education, awareness campaigns, and community engagement, collaborating with Think Ocean and Impactoverse to promote responsible practices.
- 2. Limited Resources & Funding –** Scaling sustainable initiatives requires financial and material support.



Solution: We built strong partnerships, engaged sponsors, and optimized resources through upcycling and creative reuse of materials.

- 3. **Empowering Women & Students** – Providing access to skills and opportunities in a competitive industry was a challenge.

Solution: We trained 50+ women in sustainable fashion and published 100+ students’ research in international magazines, giving them visibility and career growth.

Through resilience, innovation, and collaboration, we continue to drive positive change for a sustainable future.

Question 6. Have you collaborated with any organizations or individuals to achieve your goals? If so, please describe the nature of these partnerships and their significance.

Yes! Collaboration is at the heart of our mission. We proudly partner with Think Ocean and Impactoverse to drive sustainability and community empowerment.

Key Partnerships & Their Impact:

Think Ocean – Promoting slow fashion and reducing environmental waste through upcycling and recycling.

Impactoverse – Supporting tree plantations, climate action, and skills development for underprivileged communities.

Fashion Students & Emerging Designers – Publishing 100+ students’ research in international magazines, giving them global recognition.

These collaborations amplify our efforts, creating a lasting impact on people and the planet!

Question 7. What are your future aspirations in terms of sustainable entrepreneurship and making a difference in the world?

Our vision is to redefine sustainable fashion and expand our impact globally. We aim to:

- **Innovate in Sustainable Fashion** – Develop zero-waste collections and integrate new eco-friendly materials.



- **Leverage Technology** – Utilize AI, digital fashion, and smart textiles to enhance sustainability and reduce waste.
- **Empower More Women & Students** – Train and support emerging designers and artisans through education and skills development.
- **Expand Community Initiatives** – Strengthen partnerships with Think Ocean & ImpactOverse for larger-scale tree plantations, climate action, and social impact projects.
- **Global Advocacy** – Promote slow fashion and conscious living on international platforms.

Question 8. Is there anything else you would like to share or any advice you would like to offer aspiring eco-conscious entrepreneurs?

Yes! To aspiring eco-conscious entrepreneurs:

- **Start Small, Think Big** – Every step towards sustainability matters. Begin with small changes and scale up.
- **Embrace Innovation & Technology** – Utilize AI, digital fashion, and smart textiles to reduce waste and enhance sustainability.
- **Collaborate & Network** – Partner with like-minded individuals and organizations to amplify your impact.
- **Stay Committed** – Sustainability is a journey. Challenges will come, but perseverance leads to meaningful change.



CONCLUSION

In conclusion, the real-life stories we have been monitoring and the data collected for each project stand as compelling evidence of engagement, performance, and impact, all of which are detailed in this initial report for the “100 Voices for Our Planet” initiative. The active involvement of individuals directly contributing to these efforts significantly enhances the effectiveness and purpose of this project.

In reflection, we believe the impact will continue to flourish as each voice embraces conscious living and actively involves others in their respective spheres to do the same. While celebrating the success, we acknowledge areas for improvement, particularly in streamlining data analysis. We aim to address this by collaborating with specialized stakeholders who can contribute expertise in specific areas.

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